



Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **Gina Rossi**
Address University of Udine, Department of Economics and Statistics, Via Tomadini 30/A, 33100 Udine (Italy)
Telephone +39 0432 249349
E-mail gina.rossi@uniud.it
Website <https://people.uniud.it/page/gina.rossi>
https://www.uniud.it/it/@/cercapersone_detail?person-id=eb755824bde749eefff702f2b878ef3d
Date of birth 22 March 1974

Work experience

Date 2015-present
University of Udine (Italy)
SSD SECS-P/07 Business Administration and Management
Role Associate Professor

Date 2005-2015
University of Udine (Italy)
SSD SECS-P/07 Business Administration and Management
Role University researcher in Business Administration

Date 2002-2003
University of Udine (Italy)
SSD SECS-P/07 Business Administration and Management
Role Research fellow

Education and training

Dates 2002
Title of qualification awarded PhD in Business Administration
University of Ca' Foscari, Venice (Italy)

Dates 1998
Title of qualification awarded Graduate degree in Economics
University of Udine (Italy)

Dates 1993
Title of qualification awarded Scientific high school diploma
Scientific lyceum N. Copernico, Udine, Italy

Personal skills and competences

Mother tongue Italian
Other language(s)

	Understanding		Speaking		Writing	
	Listening	Reading	Spoken interaction	Spoken production		
English	C1	C2	C1	C1	C2	

[Common European Framework of Reference for Languages](#)

Institutional positions held in university

2022-present	Member of the Disciplinary Board of the University of Udine
2018-present	Member of the Didactic Commission of the undergraduate and master courses in Business Administration, University of Udine
2010-present	Member of the Selection Committee for the admission at the School for Advanced Studies of the University of Udine
2017-2020	Member of the Joint Teaching Affairs Committee of the Department of Economics and Statistics, University of Udine
2014-2020	Member of the governing body of the PhD program in Managerial and actuarial sciences, University of Udine
2015-2018	Vice-Coordinator of the Bachelor's Degrees in Economics and Business Administration of the University of Udine
2014-2018	Member of the Quality Assurance Commission of the Bachelor's Degrees in Economics and Business Administration of the University of Udine
2008-2012	Member of the Committee for Students' Orientation and Tutoring, University of Udine
2005-2013	Member of the governing body of the PhD program in Business Law and Economics, University of Verona

Scientific publications

BOOKS

2018	Il bilancio d'esercizio. Formazione, lettura, interpretazione (with G.B. Alberti, C. Leardini, R. Maggi), Franco Angeli, Milano, ISBN 9788891769114.
2014	Board Governance in Bank Foundations (with C. Leardini, S. Moggi), Springer Verlag [recensione in: D. Vrontis, (2014) "Board Governance in Bank Foundations – the Italian Experience", EuroMed Journal of Business, Vol. 9, Iss: 3, pp.333 – 334], ISBN 9783642413056. [cod. Scopus: 2-s2.0-85064952007] [cod. WOS: 000341163400007].
2011	Genere, territorio e programmazione. Un'opportunità per l'azienda pubblica locale (with C. Leardini), Rirea aziende, Roma, ISBN 9788896004852.
2009	La comunicazione aziendale, Franco Angeli, Milano, ISBN 9788856815771.
2008	L'azienda convento nei registri contabili di Santa Maria della Scala a Verona. 1345-1355 (with G. Alberti, C. Leardini), Cedam, Padova, ISBN 9788813294410.
2007	Aspetti critici del bilancio di esercizio delle fondazioni di origine bancaria, Rirea, Roma, ISBN: 9788866590439.
2006	Il principio di prudenza nel bilancio di esercizio. Profili evolutivi alla luce del processo di armonizzazione contabile internazionale, Aracne Editrice, Roma, ISBN 9788854808690.

ARTICLES

2023	Foreign Exchange Risks (with F. Cescon), in <i>Economia Aziendale Online – Business and Management Sciences International Quarterly Review</i> , 14(1), 123-140. DOI: 10.13132/2038-5498/14.1.123-140.
2022	Multiple paths for an effective online disclosure: A qualitative comparative analysis of Italian community foundations (with C. Leardini, S. Landi), in <i>International Journal of Public Administration</i> , DOI: 10.1080/01900692.2021.2025394. First online [cod. Scopus: 2-s2.0-85122861279].
2022	Accounting and work relationships in an eighteenth-century Italian household, in <i>Accounting History</i> , 27(2), 200-214. DOI: 10.1177/10323732211032299. [cod. Scopus: 2-s2.0-85112375043] [cod. WOS: 000683970300001].
2022	Searching for recipes to compete in the charitable contributions market: A configurational approach (with C. Leardini, S. Landi, L. Piubello Orsini), in <i>Nonprofit Management and Leadership</i> , 32, 603-625. DOI: 10.1002/nml.21495. [cod. Scopus: 2-s2.0-85120075178] [cod. WOS: 000722934200001].

- 2022 Governance Mechanisms Fostering a Legitimate Representation in Nonprofit Organizations (with S. Moggi, A. Zardini, C. Leardini), in *International Journal of Public Administration*, 45(15), 1081-1091. DOI: 10.1080/01900692.2021.1947320. [cod. Scopus: 2-s2.0-85110050468] [cod. WOS:000670196400001].
- 2020 Organizational Factors Affecting Charitable Giving in the Environmental Nonprofit Context (with C. Leardini, S. Landi), in *Sustainability*, 12(21), 8947, DOI: 10.3390/su12218947 [cod. WOS:000593574400001].
- 2020 The more you know, the more you give: Influence of online disclosure on European community foundations' donations (with C. Leardini, S. Landi), in *Nonprofit Management and Leadership*, 31, pp. 81-101, DOI: 10.1002/nml.21412.
- 2019 How to be accountable to local stakeholders: A lesson from savings banks (with S. Moggi, C. Leardini), in *Contabilità e cultura aziendale – Accounting and Cultures* (ISSNe 2283-7337), XIX(2), pp. 35-67, DOI: 10.3280/CCA2019-002003.
- 2019 The new era of stakeholder engagement: Gaining, maintaining, and repairing legitimacy in nonprofit organizations (with C. Leardini, S. Moggi), in *International Journal of Public Administration*, 42(6), pp. 520-532, DOI: 10.1080/01900692.2018.1491593 [cod. Scopus: 2-s2.0-85049624562] [cod. WOS: 000470273000006].
- 2017 When the law Shapes Nonprofit Boards: The Key Role of Local Stakeholders (with C. Leardini, S. Moggi, A. Zardini), in *Nonprofit and Voluntary Sector Quarterly*, 46(1), pp. 47-70, DOI: 10.1177/0899764016634891 [cod. Scopus: 2-s2.0-85008879506] [cod. WOS: 000393104000003].
- 2016 Accountability for a place in heaven: A stakeholders' portrait in Verona's confraternities (with S. Moggi, V. Filippi, C. Leardini), in *Accounting History (Special issue: Accounting and Charities)*, 21(2-3), pp. 236-262, DOI: 10.1177/1032373216643078 [cod. Scopus: 2-s2.0-84976383885] [cod. WOS: 000388229300006].
- 2016 La governance delle fondazioni di origine bancaria italiane sancisce il modello della community-owned foundation (with B. Campedelli, L. Zanin, S. Moggi, C. Leardini), in *Il Risparmio*, n. 1 (gennaio-marzo), pp. 5-26.
- 2015 Linking Market Orientation and Service relatedness to New Service Development. The Case of Italian Small Accounting Firms (with M. Massaro, C. Bagnoli), in *The International Journal of Management Science and Information Technology*, 16, Special Issue: ICIE 2014 (2015-06), pp. 94-107.
- 2015 Mandatory or Not Mandatory Reporting? Insights From Italian Bank Foundations (with S. Moggi, C. Leardini), *International Journal of Public Administration*, 38(10), pp. 734-742 [cod. Scopus: 2-s2.0-84939270171] [cod. WOS: 000444102700006].
- 2015 Toward community engagement in non-profit organizations governance (with C. Leardini, S. Moggi, B. Campedelli), *Voluntary Sector Review*, 6(1), pp. 21-39 [cod. Scopus: 2-s2.0-84939254333] [cod. WOS: 000437871600002].
- 2013 Accounting and power in religious institutions: Verona's Santa Maria della Scala monastery in the Middle Ages, (with C. Leardini) in *Accounting History*, 18(3), pp. 415-427 [cod. Scopus: 2-s2.0-84882944681].
- 2011 Fondazioni di origine bancaria e utilità prodotta: verso un sistema di accountability basato su indicatori di utilità sociale, (with C. Leardini) in *Il Risparmio*, n.1, pp.69-96.
- 2010 I registri di entrata e uscita del convento di Santa Maria della Scala a Verona: l'attività di rendicontazione a supporto del controllo e dell'amministrazione negli enti religiosi, (with G.B. Alberti, C. Leardini) in *Contabilità e cultura aziendale*, RIREA, Vol.X, n.1, pp. 32-55.
- 2009 Governance e accountability nelle Fondazioni Bancarie, (with C. Leardini, C. Todesco) in *EA2000-International Business Review*, n. 4, pp. 81-95.
- 2005 La prudenza nella redazione del bilancio d'esercizio, in *Il controllo delle società e degli enti*, Giuffrè, Milano, n. 6, pp. 549-567.
- 2005 L'applicabilità del fair value all'interno del modello di bilancio europeo, in *RIREA*, Roma, n. 9/10, pp. 552-566.
- 2002 Il principio di verità nella redazione del bilancio d'esercizio, in *RIREA*, Roma, n. 7/8, pp. 371-381. -
- 2000 La rappresentazione della situazione finanziaria nel bilancio d'esercizio, in *RIREA*, Roma, n. 3/4, pp. 197-207.

BOOK CHAPTERS

- 2021 I processi di creazione di welfare: uno sguardo alla letteratura, in M. Minoja, G. Rossi (Eds), *Sostenibilità e processi di creazione di welfare nelle aziende private. Riflessioni su casi friulani*, Franco Angeli, Milano, pp. 35-48, ISBN: 978-88-351-2072-8.
- 2021 Cooperative sociali e processi di creazione di welfare: il caso della Cooperativa Itaca (with M. Minoja), in M. Minoja, G. Rossi (Eds), *Sostenibilità e processi di creazione di welfare nelle aziende private. Riflessioni su casi friulani*, Franco Angeli, Milano, pp. 71-98, ISBN: 978-88-351-2072-8.
- 2021 Fondazioni di origine bancaria e processi di creazione di welfare: il caso della Fondazione Friuli, in M. Minoja, G. Rossi (Eds), *Sostenibilità e processi di creazione di welfare nelle aziende private. Riflessioni su casi friulani*, Franco Angeli, Milano, pp. 99-120, ISBN: 978-88-351-2072-8.
- 2021 Considerazioni conclusive: alcuni insegnamenti dai casi aziendali (with M. Minoja), in M. Minoja, G. Rossi (Eds), *Sostenibilità e processi di creazione di welfare nelle aziende private. Riflessioni su casi friulani*, Franco Angeli, Milano, pp. 121-138, ISBN: 978-88-351-2072-8.
- 2020 Fondazioni di comunità e raccolta delle donazioni: quali i fattori trainanti? (with B. Campedelli, C. Leardini), in M.G. Baldarelli, M.M. Mattei (Eds), *Liber amicorum per Antonio Maticena*, Franco Angeli, Milano, pp. 164-173, ISBN: 978-88-351-1727-8.

- 2018 Financial e performance disclosure nelle fondazioni di comunità (with B. Campedelli, C. Leardini, A. Beretta Zanoni), in S. Corbella, L. Marchi, F. Rossignoli (Eds), Nuove frontiere del reporting aziendale. La comunicazione agli stakeholders tra vincoli normativi e attese informative, Franco Angeli, Milano, pp. 101-121, ISBN: 9788891786876.
- 2018 2018 - Stakeholder accountability through the World Wide Web: Insights from Nonprofits (with S. Moggi, P. Pierce, C. Leardini), in R. Lamboglia, A. Cardoni, P. Dameri, D. Mancini (Eds), Network, Smart and Open: Three keywords for Information Systems innovation, Springer Verlag, Berlino, pp. 85-96, ISBN: 9783319626352 [cod. Scopus:2-s2.0-85041794323] [cod. WOS:000550261900006].
- 2017 L'assetto istituzionale negli istituti nonprofit: il caso delle Fondazioni bancarie, in F. Cescon e A. Garlatti (Eds), Economia aziendale. Casi e testi, 3a edizione, Wolters Kluwer, pp. 77-85, ISBN 978881336314.
- 2016 Uno sguardo sull'attuale assetto istituzionale delle fondazioni di origine bancaria: verso lo stakeholder engagement (with B. Campedelli e S. Moggi), in G. Sala, G. Meruzzi (Eds), Le fondazioni di origine bancaria verso l'autoriforma, Il Mulino, pp. 97-109, ISBN 9788815266705.
- 2015 Business Strategy and Ownership: How Do They Affect Management Accounting Innovations and Risk Management in Large Firms in Italy (with F. Cescon e A. Costantini), in N. Di Cagno, G. Invernizzi, A. Mechelli, M. Ugolini (Eds), Il ruolo dell'azienda nell'economia. Esiste un modello aziendale orientato alla crescita?, Il Mulino, Bologna, pp. 217-231, ISBN 9788815254627.
- 2014 2014 - Scelte strategiche e tecniche di risk management nelle grandi imprese manifatturiere (with F. Cescon e A. Costantini), in A. Riccaboni et al. (Eds), Il governo dei rischi aziendali tra esigenze di mercato e fattori istituzionali, Franco Angeli, pp. 15-28, ISBN: 9788820498832.
- 2013 Accountability in Culture: The Italian Experience (with C. Leardini), in O. Alfranca Burriel (Ed.), Economics of Culture. New Aspects and New Trends, Nova Publishers, New York, pp. 63-74, ISBN: 9781628085105.
- 2013 Tempo di donne negli organi di governo delle società: la prospettiva economico-aziendale, in S. Serafin, M. Brollo (Eds), Donne, politica e istituzioni: il tempo delle donne, Forum, Udine, pp. 183-190, ISBN: 9788884207982.
- 2012 Oltre la rendicontazione economico-finanziaria: il bilancio di genere delle imprese, in S. Serafin, M. Brollo (Eds), Donne, politica e istituzioni: le imprese delle donne, Forum, Udine, pp. 261-270, ISBN: 9788884207692.
- 2012 La prospettiva di genere: un'opportunità per l'ente locale, in S. Serafin, M. Brollo (Eds), Donne, politica e istituzioni: varcare la soglia?, Forum, Udine, pp. 131-138, ISBN: 9788884207135.
- 2012 I registri contabili dei priori generali: la struttura, in G. Rossi, C. Leardini, S. Cantele, V. Filippi, S. Moggi, Contabilità e Ordine generale dei Servi di Maria nel Medioevo. Il peculiare ruolo delle rilevazioni attraverso i Registri dei Priori generali, RIREA, Roma, pp. 49-65, ISBN 9788866590408.
- 2012 Public finance, organisation and gender: the contribution of Italian School Economia Aziendale (with C. Leardini), in M.A. Galindo Martin, C. Nardi Spiller, Public Finance: Lessons from the Past and Effects on the Future, Nova Publishers, New York, pp. 91-104, ISBN: 9781613249826 [cod. Scopus: 2-s2.0-84896412604].
- 2010 Verso un'accountability più trasparente dell'attività istituzionale in arte e cultura: il ruolo della Nota Integrativa e del bilancio di missione (cap. 6, pp. 105-117), in C. Leardini, G. Rossi (Eds), Fondazioni bancarie, arte e cultura. Ruolo, risultati e prospettive alla luce di un'analisi territoriale, Franco Angeli, ISBN 9788856834642.
- 2010 Le erogazioni in arte e cultura delle fondazioni del Triveneto (cap. 4, pp. 58-75), in C. Leardini, G. Rossi (Eds), Fondazioni bancarie, arte e cultura. Ruolo, risultati e prospettive alla luce di un'analisi territoriale, Franco Angeli, ISBN 9788856834642.
- 2008 Le immobilizzazioni materiali e immateriali (capitolo 10, pp. 187-217), I crediti verso soci per versamenti ancora dovuti e il patrimonio netto (capitolo 13, pp. 305-316), I fondi per rischi e oneri (capitolo 14, pp. 317-325), Il trattamento di fine rapporto di lavoro subordinato nel sistema del reddito (cap. 15, pp. 327-331), I debiti (capitolo 16, pp. 333-347), I ratei e i risconti attivi e passivi (capitolo 17, pp. 349-356), I conti d'ordine (capitolo 18, pp. 357-360), in G.B. Alberti, Il bilancio di esercizio. Presupposti economico aziendali e normativa giuridica, Franco Angeli, ISBN: 9788856835250.
- 2007 Le immobilizzazioni materiali e immateriali (capitolo 10, pp. 211-244), I crediti verso soci per versamenti ancora dovuti e il patrimonio netto (capitolo 13, pp. 339-351), I fondi per rischi e oneri (capitolo 14, pp. 353-368), I debiti (capitolo 16, pp. 369-387), I ratei e i risconti attivi e passivi (capitolo 17, pp. 389-397), I conti d'ordine (capitolo 18, pp. 399-405), in G.B. Alberti, Il bilancio di esercizio. Fini e principi, Aracne Editrice, Roma, ISBN 9788854810242.
- 2002 Fondi comuni di investimento: contabilità e bilancio, in P. BIFFIS (Ed), Il sistema bancario italiano e l'UME: effetti sui prezzi, sui prodotti e sulla concorrenza, Giappichelli, Torino, pp. 431-468, ISBN 9788834813447.
- CONFERENCE PROCEEDINGS
- 2018 Running the Household: Gender Perspectives From the Past, in A. Azevedo, A. Mesquita (Eds), Proceedings of the International Conference on Gender Research ICGR 2018, ISCAP - Porto (Portugal), 12-13 April 2018, pp. 364-370, ISBN: 9781911218777 [cod. WOS: 000560060900046]
- 2017 Il coinvolgimento degli stakeholders come strumento di legittimazione della governance. Il caso delle fondazioni bancarie italiane, in E. Borgonovi, G. Aiello, A.M. Fellegara (Eds), Sviluppo, sostenibilità e competitività delle aziende. Il contributo degli economisti aziendali, Il Mulino, Bologna, pp. 315-333, ISBN 8815271740.

- 2016 The local community soul into the Italian bank foundations. A travel into their 'bank' origins, in SISR (Eds), Storia di banche e di istituzioni finanziarie in una prospettiva economico-aziendale (Accounting, Banks and Financial Institutions: Insights From the Past), Atti del XIII Convegno SISR, Mantova 2016, Rirea, Roma, ISBN: 9788866590927, DOI: 17408/DIG.A01/590927.
- 2015 Gaining legitimacy in non-profit governance. The role of stakeholder engagement, in Vrontis D., Weber Y., Tsoukatos E., Innovation, Entrepreneurship and Sustainable Value Chain in a Dynamic Environment, Proceedings of the 8th Annual Conference of the EuroMed Academy of Business, University of Verona (Italy), 16-18 September 2015, pp. 1566-1574, ISBN 9789963711376 [cod. WOS: 000371316100109].
- 2015 How to Engage Stakeholder Knowledge in Decision-Making: A Case Study From the Non-Profit Sector, 16th European Conference on Knowledge Management (ECKM 2015), University of Udine (Italy), 3-4 September 2015, pp. 642-648, ISBN 9781910810460 [cod. Scopus: 2-s2.0-85006791342] [cod. WOS: 000371802400074].
- 2014 Linking market orientation and service relatedness to new service development: The case of Italian small accounting firms, 2nd International Conference on Innovation and Entrepreneurship (ICIE-2014), Bangkok University, Bangkok (Thailand), 6-7 February 2014, ISBN 9781909507937 [cod. WOS: 000340508600023].
- 2013 The influence of Business strategy and Ownership on Management accounting innovations and Risk management techniques: An empirical analysis in large manufacturing companies in Italy, XXXVI AIDEA Conference, Lecce, 19-20-21 September 2013, ISBN 9788866112945.

CURATORSHIPS

- 2021 Sostenibilità e processi di creazione di welfare nelle aziende private. Riflessioni su casi friulani, (with M. Minoja), Franco Angeli, Milano, ISBN: 978-88-351-2072-8.
- 2010 Fondazioni bancarie, arte e cultura. Ruolo, risultati e prospettive alla luce di un'analisi territoriale (with C. Leardini), Franco Angeli, Milano.

Research projects (funded)

- 2022-2025 PSD-DIES, University of Udine : " Transformations of capitalism, the firm and the State"
- 2019-2022 ERASMUS+ Program 2014-2020: "INTEREST - Integrated Reporting for SME Transparency"
- 2018-2019 PRID-DIES, University of Udine: "Refinement of accounting tools: fiscal indicators for local authorities"
- 2018-2019 PRID-DIES, University of Udine: "Integrated offer of welfare services: structural solutions, management tools, and effectiveness"
- 2016-2017 Friuli Venezia Giulia Region – University of Udine: "Studies related to the rationalization of the FVG Region's shareholdings"
- 2012-2014 DIES, University of Udine - University Hospital of Udine: "Towards the sustainability report of the University Hospital "Santa Maria della Misericordia" of Udine"
- 2012 DISG, University of Udine: "The FVG database of female talents"
- 2011-2013 PRIN 2009, MIUR: "From governance and risk management rules to performance: roles, tools and implementation conditions in Italian companies"
- 1999-2001 University of Udine: "Management and measurement logics of nonprofit organizations"

Conferences with paper presentation (last 5 years)

- 2023 International Conference on Gender Research (ICGR 2023), Ulster University, Derry - Londonderry (Northern Ireland, UK)
- 2023 3rd EIASM Conference on Management Accounting and Control in SMEs, Assisi
- 2021 European Research Network On Philanthropy 10th International Conference (ERNOP 2021) "Building bridges in the aftermath of covid-19. Where will the philanthropy of today lead us tomorrow?", convened virtually
- 2020 49th ARNOVA Annual Conference "From Climate Change to Social Justice: How Citizens are Re-Shaping Nonprofits and Philanthropy in an Age of Disruption and Transition", convened virtually.
- 2019 48th ARNOVA Annual Conference "Nonprofits and Philanthropy in a Polarized World: Speaking Truth to Power and Using Power to Speak Truth", San Diego (California)
- 2019 XXXIX AIDEA National Conference (AIDEA 2019) "Identity, innovation and impact of Italian business within the digital economy", University of Turin (Italy)
- 2019 Tenth Accounting History International Conference "Accounting and work in historical perspective", Paris (France)
- 2019 European Research Network on Philanthropy 9th International Conference (ERNOP 2019) "Philanthropy in the Spotlight? Resources, Reputation and Achievements", Basel (Swiss)
- 2019 10th INEKA Conference "Knowledge, Business, and Innovation. Economies and sustainability of future growth", University of Verona (Italy)

2019 Critical Perspectives on NGO Governance and Accountability, Sheffield (UK)

Teaching activities

- a.y. 2022/2023-present Lecturer of the following bachelor and master degree course of the Department of Economics and Statistics, University of Udine:
- Business administration
 - Italian GAAP and IFRS financial statements
 - IFRS and consolidated financial statements
 - Financial accounting 1
 - Financial accounting 2
- a.y. 2006/2007-present Lecturer of the following Ph.D programs:
- PhD program in Managerial and actuarial sciences, University of Udine
 - PhD program in Business sciences, University of Udine
 - PhD program in Business Law and Economics, University of Verona
- 2015-present Lecturer in the following Master courses:
- Master course in "Digital Marketing", University of Udine
 - Master course in "Enhancement of cultural and environmental assets", University of Udine

Honours and awards

- 2023 Wiley top downloaded article among papers most downloaded during their first 12 months of publication in Nonprofit Management & Leadership: Searching for recipes to compete in the charitable contributions market: A configurational approach
- 2022 Wiley top cited article 2020-2021 in Nonprofit Management & Leadership: The more you know, the more you give: Influence of online disclosure on European community foundations' donations
- 2015 Italian Research in Philanthropy Awards (IRPAs)