

**FORMATO EUROPEO  
PER IL CURRICULUM  
VITAE**



**PERSONAL INFORMATION**

Name	<b>RAGGIOTTO Francesco</b>
Address	<b>VIA TOMADINI 30/A, UDINE 33100</b> <b>VIA PRASECCO 3/A, PORDENONE 33170</b>
Phone	<b>+39 0434 239461</b>
E-mail	<b>francesco.raggiotto@uniud.it</b>
Nationality	Italian
Date of birth	05/12/1990

**PROFESSIONAL EXPERIENCE**

Current position	Senior Assistant Professor (tenure-track) in marketing Ricercatore a Tempo Determinato ai sensi dell'art. 24, comma 3, lettera b) della Legge 30.12.2010, n. 240 (Settore Scientifico Disciplinare SECS-P/08; settore concorsuale: 13/B2) Department of Economics and Statistics Università degli Studi di Udine
2021-2022	Assistant Professor in marketing Ricercatore a Tempo Determinato ai sensi dell'art. 24, comma 3, lettera a) della Legge 30.12.2010, n. 240 (Settore Scientifico Disciplinare SECS-P/08; settore concorsuale: 13/B2) Department of Economics and Statistics Università degli Studi di Udine
2019-2020	Research Fellow in marketing (Settore Scientifico Disciplinare SECS-P/08; settore concorsuale: 13/B2). Department of Economics and Statistics Università degli Studi di Udine
2019-2020	Adjunct Professor Course: Project Management (MKTMKTM22601, 60 ore, in lingua inglese)  South Champagne Business School, Troyes (France)
Since A.Y. 2019-2020	Adjunct Professor Courses: Public Marketing

	Tourism Management Università degli Studi di Udine
Since 2021	Adjunct Professor LUISS Business School
2018-2019	Visiting Scholar Jönköping University Business School, Center for Family Business Studies (CeFEO), Sweden
2018-2019	Research Assistant in marketing (Settore Scientifico Disciplinare SECS-P/08; settore concorsuale: 13/B2) Department of Economics and Statistics Università degli Studi di Udine

## **EDUCATION**

2019	PhD in Managerial and Actuarial Sciences, Cum Laude Università degli Studi di Udine
2015	Master of Science in Business Administration Università degli Studi di Udine

**PERSONAL SKILLS**

MOTHER TONGUE

ITALIAN

OTHER LANGUAGES

Self-assessment  
*European level (\*)***English**

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	
C1	C1	C1	C1	C1

INSTITUTIONAL POSITIONS HELD  
IN UNIVERSITY

Since 2021 member of the Committee for Quality Assurance, of the Bachelor and Master degree courses in Banking and Finance, University of Udine

RESEARCH PROJECTS AND/OR  
GROUPS

Major research projects  
2023

Member of the research group

Project: "Stima degli impatti economici, sociali e ambientali, in un'ottica di sostenibilità, della 94° Adunata Nazionale Alpini"

Università degli Studi di Udine

2019-2022

Member of the research group

Project: "Studio sulle dinamiche economiche, finanziarie e manageriali delle imprese del comparto prosciutti DOP". Responsabile Scientifico: prof. Stefano Miani

Università degli Studi di Udine

2019-2021

Member of the research group

Project: Progetto di Ricerca Dipartimentale (PRID) "Gender funding discrimination in academic spin-offs: a signaling effect approach"

Università degli Studi di Udine

**PRIVACY**

I authorize the processing of my personal data in accordance with Article 13 of Legislative Decree No. 196 of June 30, 2003 –

"Code regarding the protection of personal data" and Article 13 of the GDPR 679/16 –

"European Regulation on the protection of personal data"

Udine, 19/04/2023

Francesco Raggiotto